

## **NEW/UPDATED MODULE DESCRIPTOR**

<b>Module Title</b>	<b>Approaches to Film and Television</b>
<b>Course Title(s)</b>	BA Film and Television Practice
<b>School</b>	<b>Arts and Creative Industries</b>
<b>Division</b>	Film and TV
<b>Parent Course (If applicable)</b>	
<b>Level</b>	4
<b>Semester</b>	1
<b>Module Code (showing level)</b>	FAM_4_AFT
<b>Joint Academic Coding System / Higher Education Classification of Subjects Code</b>	
<b>Credit Value</b>	20 credit points
<b>Student Study Hours</b>	<p>Contact hours: 48</p> <p>Student managed learning hours: 152</p> <p>Placement hours: 0</p>

<b>Pre-requisite Learning</b>	N/A
<b>Co-requisite Module(s)</b>	N/A
<b>Excluded Combinations</b>	N/A
<b>Module Co-ordinator</b>	TBC
<b>Short Description (max. 100 words)</b>	<p>This module introduces some of the important critical and theoretical approaches to Film and TV with an emphasis on the historical study of moving image media. The module looks at the historical development of cinema and the film industry from its outset through to the Post World War II era up until today's digital cinema and streaming manifestations. The social, cultural and formal significance of film and television is examined at key points of change, illustrating how a knowledge of history can deepen our understanding of the moving image and contribute to a 'cine-literacy' which is a vital resource in today's creative industries.</p>
<b>Aims</b>	<ol style="list-style-type: none"> <li>1. To place film and television within its historical context with regard to the development of technology and industry.</li> <li>2. To locate the study of film and television within their social and economic context.</li> <li>3. To equip students with the necessary vocabulary for the study of film and television and the analysis of moving image texts.</li> <li>4. To develop students' academic skills in analysis, research and written communication in essay form in order to advance to an intermediary level.</li> </ol>
<b>Learning Outcomes (4 to 6 outcomes)</b>	<p>Knowledge and Understanding:</p> <ol style="list-style-type: none"> <li>1. Use conceptual frameworks and theories relevant to the critique, production, circulation and reception of film and television.</li> <li>2. Understand the formal parameters of audio-visual and moving image communications, whether in narrative, informational, conceptual or experiential filmmaking contexts.</li> </ol> <p>Intellectual Skills:</p> <ol style="list-style-type: none"> <li>3. Creatively interpret and apply theories, concepts and other critical material to processes and practices of film, television and other forms of media communication.</li> <li>4. Critically analyse concepts and theories of filmmaking leading to strategic thinking in relation to practices in the field and within the broader context of the media industries.</li> </ol>

	<p>Practical Skills:</p> <ol style="list-style-type: none"> <li>5. Produce practice work that is informed by, and contextualised within relevant theoretical issues and debates, and which demonstrate an understanding of forms, structures and audiences.</li> <li>6. Work confidently in a team, demonstrating skills in time management, leadership, communication, personal organisation and self-reflection.</li> </ol> <p>Transferable Skills:</p> <ol style="list-style-type: none"> <li>7. Demonstrate critical learning skills: the ability to function as an effective self-directed learner, using the range of resources and skills available responsibly and ethically; the ability to relate their studies to career and personal development.</li> <li>8. Demonstrate the appropriate communication skills dependent on the audience, context and setting.</li> </ol>								
<b>Employability</b>	<p>This module aims to enhance students' employability by ensuring that they have a basic foundation in academic study and critical thinking. This includes the ability to carry out research, analyse information, synthesise arguments and present findings. In this module, this is fostered through student development of close textual analysis, a research poster and an academic essay. Seminar discussions promote oral communication skills and problem solving, together with small-group teamworking, further key skills for employability. In addition, the module provides sector specific employability assets by providing students with an introductory vocabulary and a wide ranging cine-literacy of the most important and iconic film movements of the twentieth century: a cultural resource which is prized in all media industry careers.</p>								
<b>Teaching and Learning Pattern</b>	<p>Contact hours includes the following:</p> <p>(Please click on the checkboxes as appropriate)</p> <table> <tr> <td>Lectures 12</td><td>Group Work 12</td></tr> <tr> <td>Seminars 12</td><td>Tutorials 1</td></tr> <tr> <td>Laboratory</td><td>Workshops 2</td></tr> <tr> <td>Practical 24</td><td>VLE Activities</td></tr> </table>	Lectures 12	Group Work 12	Seminars 12	Tutorials 1	Laboratory	Workshops 2	Practical 24	VLE Activities
Lectures 12	Group Work 12								
Seminars 12	Tutorials 1								
Laboratory	Workshops 2								
Practical 24	VLE Activities								
<b>Indicative Content</b>	<ol style="list-style-type: none"> <li>1. Film and TV history</li> <li>2. Approaches to genre</li> <li>3. Representation: gender</li> <li>4. Representation: race and diversity</li> <li>5. The film/TV auteur</li> </ol>								

	6. Ideology and industry 7. Digital platforms: cinema, VOD and streaming
<b>Assessment Method</b>  <b>(Please give details – of components, weightings, sequence of components, final component)</b>	<p>Formative assessment:</p> <p>Formative feedback will be embedded in the delivery of teaching, providing students with the opportunity to reflect on and improve their performance before the final summative deadlines. This will mainly take place in seminar discussions of film screenings/ lecture content/ weekly readings, and will include tutor feedback on student contributions, as well as self-and-peer assessment of seminar tasks. In addition, students will be expected to complete formative skills exercises (concentrating on essay writing) during the course of this module.</p> <p>Summative assessment:</p> <p>CW1: Research Poster (50%)          CW2: Essay (1500 words) (50%)</p>
<b>Mode of Resit</b>	<p>Formative assessment:</p> <p>Summative assessment:</p> <p>CW1: Research Poster (50%)          CW2: Essay (1500 words) (50%)</p>
<b>Indicative Sources</b>  <b>(Reading lists)</b>	<p>Core materials:</p> <ol style="list-style-type: none"> <li>1. Bordwell, D, Thompson, K and Smith, J (2020) <i>Film Art: An Introduction</i>, London: McGraw-Hill</li> <li>2. Cook, P. &amp; Bernink, M., (eds) (2007) <i>The Cinema Book</i>, 3rd ed. London: BFI</li> <li>3. Holland, P (2016) <i>The new television handbook</i>, New York and London: Routledge</li> </ol> <p>Optional reading:</p> <ol style="list-style-type: none"> <li>1. Hill, J. &amp; Church-Gibson, P. (1998), <i>The Oxford Guide to Film Studies</i>, Oxford: Oxford University Press</li> <li>2. Gerrard, S, Holland, S and Shail, R (eds.)(2019) <i>Gender and contemporary horror in television</i>, Emerald Publishing</li> <li>3. Casey, B (2008) <i>Television studies: the key concepts</i>, London and NY: Routledge</li> </ol>

<b>Other Learning Resources</b>	<p>The Moodle site will contain a weekly schedule of lecture notes, readings, and seminar preparation, along with assessment information, the module guide and other relevant materials. <i>For example: VLE, Journal, Software, Websites etc.</i></p>
---------------------------------	--